

**JARRETT FERRIER**  
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SchwaDesignGroup.com



*Tree of Life (detail)*  
2011

February 27, 2012

Jarrett Ferrier  
3824 Beecher St. NW  
Washington, D.C. 20007

Dear Judges,

Thank you very much for the opportunity to submit my entry to be involved with the Dominion Heights Beautification Project. After numerous visits to your community over the years, and then through supplemental research, I became very excited to be a part in the enhancement of the area with public art.

Being a muralist I thought the most appropriate approach to share the rich history of the Cherrydale, Maywood and Maywood Mews area would be through historical murals. That said, I have created a six panel concept in which the subject matter, in part, will be determined by the community to display the history that best captures the spirit and high marks of the area. I feel I can successfully create a work that can be appreciated by the individual strolling by as well as the motorist moving at a quicker pace.

By working with Cherrydale's own, Ivey Welding, these panels will be joined by actual pieces of railroad track just as the rail itself was an instrumental facet in molding your community into what it is today. A small stand will also be erected that will provide greater detail to the panels for the curious pedestrian.

I am confident and hopeful that you will embrace my concepts and allow me to work with you to bring this median strip to life!

Most Sincerely,

Jarrett Ferrier



**Kaboom! 2007.**

I designed and created a fun, colorful and informative mural for the conference room for Kaboom, a nonprofit organization working in conjunction with underserved communities to create playgrounds within walking distance for every child in America. The mural, which is seen by employees and visitors alike, depicts children of all walks of life playing together in harmony.

**Inova Fairfax Hospital. 2006.**

Again, with the financial backing of Teardrops to Rainbows, I painted oversized, approximately 3'x5', travel postcards of places all over the world. The kids who stay in these rooms get to "travel" to places like China, Venice, New York City and Mexico. The images are learning tools as they are a collage of sights and motifs from each destination.



**Girl Scouts of America. 2005.**

The headquarters of Washington D.C.'s Girl Scouts provided me with drawings of a wide variety of Girl Scout activities, created by the Girl Scouts themselves. I then enlarged the images and painted them on the floor to resemble chalk-like drawings you may see while walking down a sidewalk filled with children playing.



**Numerous Commissions. 1994-Present.**

In addition to the projects listed above, I have created countless images for private homes, businesses and restaurants since I began my business in 1994.

**COMMUNITY INVOLVEMENT**

- Commissioner for Northwest Little League T-Ball
- Baseball coach for Northwest Little League for the past five years
- The Glover Park Citizens' Association
  - President, Vice President and Sergeant-at-Arms
- Co-chaired Glover Park Day for three years
- Logo design for Glover Park-Burleith Farmers' Market
- Father of three children ranging in age from 8 - 13



**REFERENCES**

*Professional*

- Lois Lyons (loisalyons@gmail.com) Founder of Teardrops to Rainbows
- Evonne Connolly (ecconnolly2@verizon.net) Client
- John Snedden (John@rocklands.com) Client
- Bo Blair (Boblairdc@gmail.com) Client

*Personal*

- Rachel Marcus (marcus\_99@yahoo.com) Parent of baseball player
- Dean Hill (dhill@TNC.ORG) Co-coach Northwest little league
- Joe Lerner (joelerner@gmail.com) family friend - resident of Maywood



**Public Art Application**  
**Dominion Heights Art Component**  
**Due: No later than 5:00 pm, January 30, 2012**

**CONTACT INFORMATION**

NAME: JARETT FERRIER  
 ADDRESS: 3824 BEECHER ST. NW  
WASHINGTON, DC 20007  
 TELEPHONE/CELL: 202-744-6714  
 EMAIL: JARETT@SCHWADESIGNGROUP.COM  
 TEAM MEMBERS (if any): IVEY WELDING  
 WEBSITE: SCHWADESIGNGROUP.COM

**ARTISTIC CONCEPT**

- Provide a vision statement (no more than 150 words):

*PLEASE SEE ATTACHED.*

- Attach a drawing on 2 foot by 3 foot paper. The drawing should identify dimensions, elevation, and orientation.
- List construction materials: IRON FRAMEWORK, RAILROAD TRACK, RAILROAD TIES, DIGITALLY REPRODUCED COPIES OF ORIGINAL ART ON 3/4" EXTENSION SIGN BOARD

**COMPLETION TIMELINE**

- If awarded, artwork should commence at least by May 1, 2012, must be 75% complete by mid June, and finished, fully installed at designated site on median by August 30, 2012.

**AWARD \$17,500.00 for complete and installed art, provided in 3 installments.**

**QUALIFICATIONS**

- Attach your resume, portfolio or other evidence of qualification to meet the conditions of the RFP, including training, awards and honors.
- Attach photographs of prior works of art. If works are available or on display, provide information about the locations and times that the artwork may be viewed.
- Provide 3 references who are familiar with your artistic work and your ability to meet deadlines:

Name	Address	Phone
<u>JOHN SWEDDEN (ROCKLANDS BARBEQUE)</u>	<u>2418 WILSONS IN AVE. WASHINGTON, DC 20007</u>	<u>202-337-1925</u>
<u>BO BLAIR (GEORGETOWN EVENTS)</u>	<u>1609 FOXHALL RD NW WASHINGTON, DC</u>	<u>202-297-5033</u>
<u>STEPHEN DUGAN (EARL'S SANDWICHES)</u>	<u>2605 WILSON BLVD ARLINGTON, VA 22201</u>	<u>703-248-6152</u>

Send all above in one package to: John Regan, Art Dept, Christopher Companies 10461 White Granite Dr, Suite 103, Oakton, Va 22124.

# CHERRYDALE, MAYWOOD & MAYWOOD MEWS

## A Pictorial History

I propose, and look forward to working hand in hand with the community, to transform the median strip at Lee Highway and Monroe Street into a living pictorial history of this fascinating community.

I believe that a series of six panels, each depicting a different aspect of the community, can successfully provide a visual richness for both pedestrians and motorists alike. The panels, like the history itself, will be "tied" together by sections of railroad track and ties (Ivey Welding would be involved in this aspect).

At this time I envision the panels being focused on the fire station and volunteer fire department, the rail line, the formative families, the Civil War, the architecture of homes and, lastly, the Girl Scouts and public schools within the community.

In addition to the pictorial panels I propose a stand that will have a detailed verbal description of each scene. Motorists will also be able to procure additional information by including the appropriate website or websites to the panels.

The artistic style will be illustrative with touches of color similar in nature to hand colored photographs.

Thank you very much for this unique opportunity to bring life to history!

Jarrett Ferrier

